



Friartown's Closet

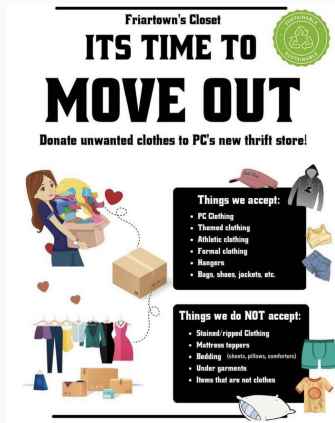
Mary Gifford





The Idea

- Recognized an issue with excess clothing on campus
- Personal experience in online selling
- Kelly Ramirez at the Ryan Incubator
- Application for Grant Funding in Spring 2023

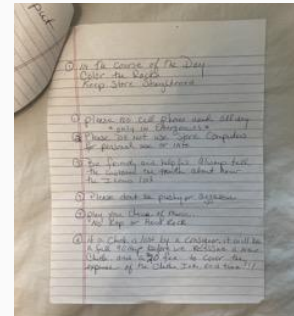




The Research

- Local Consignment Store shadowing
- Studying Proven Models at college campuses
- Market Research both in-person and online

Goal: Develop a Viable Business Model for Providence College's Campus





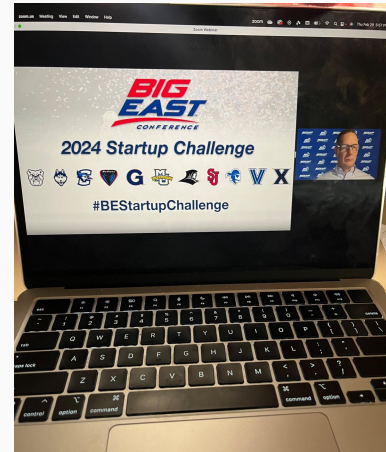
Store Planning





Pitch Presentations

- Providentia Society
- Ryan Incubator Elevator Pitch Competition
- BIG EAST Startup Challenge





Feinstein 201





Grand Opening Ceremony: April 3rd



Friartown's Closet



 **Grand** 
 **Opening**

Wednesday, April 3, 4:00 PM

The blessing of the space and remarks will take place in Feinstein 303, followed by tours of the Closet in Feinstein 201. Refreshments will be served!

For Questions:

 friartownscloset@gmail.com  [@friartownscloset](https://www.instagram.com/friartownscloset)

If you are a person with a disability and require an assistive device, service, or other accommodation to participate in these events, please contact the Central Reservations manager at 802.865.3225 well in advance of the start date.





Student Involvement

- Partnerships with Clubs
- Hiring Student Workers
- Benjamin Social Media Fellows
- Marketing Capstone Students





Spring Events

- Fashion Society Pop-Up on April 14th
- Earth Day Celebration with ECOPC on April 21st
- 2nd Annual Clothing Drive on May 5th



friar town's closet **friar town's closet**

MOVE-OUT CLOTHING DRIVE

DONATIONS

The Process :

1. Bring in laundered, gently-used clothing.
2. Receive Store Credit for items.
3. Shop at the Store!

Save The Date :

Sunday, May 5th 2024 **Feinstein 201 Providence College** 1PM - 4PM

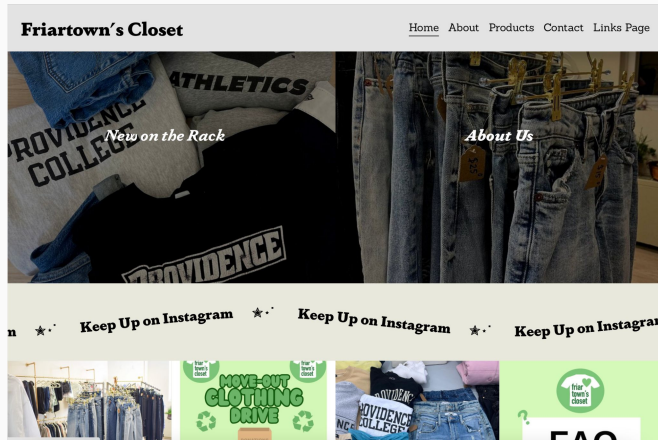
@friartownscloset

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The Future of Friartown's Closet

- Club Organization for Fall 2024
- Off-Campus Donation Events at the Smith Hill Annex
- Adding an E-Commerce Aspect



Thank you!
Follow @friartownscloset on
Instagram and Tiktok!

